



## Privacy Policy

Uplevel has created this privacy statement (“Statement”) to demonstrate our commitment to customer privacy. Privacy on the Uplevel application web site (the “Site”) is of great importance to us. Because we gather important information from our visitors and customers, we have established this Statement as a means to communicate our information gathering and dissemination practices. We reserve the right to change this Statement and will provide notification of the change at least sixty (60) business days prior to the change taking effect.

### Collected Information

We require customers who register to use the services offered on our Site (collectively, the “Service”) to give us contact information, such as their name, company name, address, phone number, and e-mail address, as well as financial qualification and billing information, such as billing name and address, credit card number, and the number of users within the organization that will be using the Service. At the time you express interest in attaining additional information, or when you register for the Service, we may also ask for additional personal information, such as title, department name, fax number, or additional company information, such as annual revenues, number of employees, or industry.

Customers can opt out of providing this additional information by not providing it when asked.

Uplevel uses the information that we collect to set up the Service for individuals and their organizations. We may also use the information to contact customers to further discuss the customer’s relationship within our company, the Service that we provide, and to send information regarding our company or partners, such as promotions and events.

Customer email addresses and any individual or corporate customer information will not be distributed or shared with third parties. Customers can opt out of being contacted by us, aside from normal billing and service inquiries, or receiving such information from us, at any time by sending an email to [info@Uplevel.com](mailto:info@Uplevel.com).

Separately, customers are also asked to provide an email address when registering for the Service, in order to receive a username and password. We may also email information regarding updates to the Service or company.

All financial and billing information that we collect through the Site is used solely to check the qualifications of prospective customers and to bill for the Service. This billing information is not used by Uplevel for marketing or promotional purposes. Uplevel uses a third-party intermediary to manage credit card processing. This intermediary is solely a link in the distribution chain, and is not permitted to store, retain, or use the information provided, except for the sole purpose of credit card

processing.

Other third parties, such as content providers, may provide content on the web Site but they are not permitted to collect any information. Nor does Uplevl share user information with these parties. Customers of the Service will be using the Site to host data and information (“Data”). Uplevl will not review, share, distribute, print, or reference any such Data except as provided in the Uplevl Terms of Service, or as may be required by law. Individual records may at times be viewed or accessed only for the purpose of resolving a problem, support issue, or suspected violation of the Uplevl Terms of Service, or as may be required by law.

Of course, customers are responsible for maintaining the confidentiality and security of their user registration and password. Uplevl may also collect certain information from visitors to and customers of the Site, such as Internet addresses. This information is logged to help diagnose technical problems, and to administer our Site in order to constantly improve the quality of the Service. We may also track and analyze non-identifying and aggregate usage and volume statistical information from our visitors and customers and provide such information, on an overall, not customer-specific basis, to third parties.

### **Cookies**

When you interact with the Uplevl Website we strive to make that experience easy and meaningful. When you come to our Web site, our Web server sends a cookie to your computer. Cookies are files that Web browsers place on a computer’s hard drive and are used to tell us whether customers and visitors have visited the Site previously.

Standing alone, cookies do not identify you personally. They merely recognize your browser. Unless you choose to identify yourself to Uplevl, either by responding to a promotional offer or opening an account you remain anonymous to Uplevl.

Cookies come in two flavors: session and persistent-based. Session cookies exist only during an online session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you’ve closed your browser or turned off your computer. They include such information as a unique identifier for your browser.

Uplevl uses session cookies containing encrypted information to allow the system to uniquely identify you while you are logged in. This information allows Uplevl to process your online transactions and requests. Session cookies help us make sure you are who you say you are after you’ve logged in and are required in order to use the Uplevl application. Uplevl uses persistent cookies, that only Uplevl can read and use, to identify the fact that you are a Uplevl customer or prior Uplevl Website visitor (whatever the case may be). We are especially careful about the security and confidentiality of the information stored in persistent cookies.

For example, we do not store account numbers or passwords in persistent cookies. Users who disable their Web browsers’ ability to accept cookies will be able to browse our Website but will not be able to successfully use our Service.

**Third Party Cookies:** We may from time to time engage third parties to track and analyze non-personally identifiable usage and volume statistical information from visitors to our website to help us administer our website and improve its quality. Such third parties may use cookies to help track visitor behavior. Such cookies will not be used to associate individual website visitors to any personally identifiable

information. All data collected by such third parties on behalf of Uplevl is used only to provide us with information on site usage and is not shared with any other third parties.

### **Third-Party Sites**

The Site contains links to other web sites. Uplevl is not responsible for the privacy practices or the content of these other web sites. Customers and visitors will need to check the policy statement of these others web sites to understand their policies. Customers and visitors who access a linked site may be disclosing their private information. It is the responsibility of the user to keep such information private and confidential.

### **Security**

Our Site has security measures in place to help protect against the loss, misuse, and alteration of the Data under our control. Secure Socket Layer (SSL) technology protects information using both server authentication and data encryption to help ensure that Data is safe, secure, and available only to you. Uplevl also implements an advanced security method based on dynamic data and encoded session identifications, and hosts the Site in a secure server environment that uses a firewall and other advanced technology to prevent interference or access from outside intruders. Finally, Uplevl provides unique user names and passwords that must be entered each time a customer logs on. These safeguards help prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of Data.

### **Opt-Out Policy**

Uplevl offers its visitors and customers a means to choose how we may use information provided. If, at any time after registering for information or ordering the Service, you change your mind about receiving information from us or about sharing your information with third parties, send us a request specifying your new choice. Simply send your request to [info@Uplevl.com](mailto:info@Uplevl.com).

### **Additional Information**

Questions regarding this Statement or the practices of this Site should be directed to Uplevl's Security Administrator by e-mailing such questions to [info@Uplevl.com](mailto:info@Uplevl.com) or by regular mail addressed to Uplevl, Inc., Attn: Security Administrator, 1560 Sawgrass Corporate Parkway, Suite 454, Sunrise, Florida 33323.